

THE EDMONTON MUSIC PRIZE

This is the fifth year for the Edmonton Music Prize, a \$12,000 annual cash prize to recognize Edmonton-based musicians or musical collectives that have released a recording in the past 18 months. The award is sponsored by the City of Edmonton through the **Edmonton Arts Council**, and administered by **Alberta Music** (the Alberta Music Industry Association).

Submission Guidelines and Eligibility

The Prizes will be awarded to three Edmonton artists, or ensembles of artists, that have released a recording within the 18 months prior to the deadline. A 1st prize of \$10,000.00 will be awarded to the winner and two prizes of \$1,000.00 will be awarded to the runners-up.

In this context, recordings should be substantial, comparable to a full length CD regardless of format. Recordings need to have been available to the public, usually for sale, regardless of commercial intent or return.

The Prizes will be awarded to musical artists. Producers, engineers, executives and other artistic support personnel are **not** eligible.

The Prizes will be awarded in recognition of superior work and achievement in the realm of recorded music as assessed by a panel of experts assembled by Alberta Music. All forms of musical expression are eligible to be considered, and the panel will be assembled to reflect the diversity of musical styles nominated.

Edmonton has a diverse field of artists and those artists release many recordings each year. It may be difficult to ascertain a true stand-out, deserving the prize over any other based only on musical merits.

Therefore, in addition to the primary assessment of superior musical work, priority will be given to nominees that have also made a unique contribution, or outstanding accomplishment in music within the last 18 months.

An outstanding accomplishment is something that sets the artist apart from their peers, that has elevated their career, created an unusual opportunity for them, or perhaps has even promoted the Edmonton music scene as a whole and the other artists therein. This could include as examples: a partnership or collaboration, an outstanding performance or an achievement in impact/reach of recorded work.

The nominating of artists based on these criteria will bring to light the unique achievements of all of the nominees, giving the Edmonton Arts Council, Alberta Music and the media in general the chance to make these stories known to the public.

Nominees must be an adult (18+) resident of Edmonton and have been so for at least one year. In the case of collectives the majority of members must be Edmonton residents. Residency questions will be at the discretion of the EAC and Alberta Music.

Self-nominations are **not** accepted.

If, in the opinion of the judges, no work in this competition merits an award, no award will be given. In all cases, the jury's decision is final.

Assessment

Prize recommendations will be based on the panel's evaluation of the artistic merits and technical abilities of the nominee as displayed in the nominated recording.

The jury may take into account their perception of the work in the context of the artist's career, in the context of relevant musical tradition(s), and in the context of recorded musical practice in Canada. In all cases the jury will attempt to recognize exemplary work, regardless of the artist's particular mode of expression.

As outlined in the prize guidelines, the jury will also consider any recent, unique contributions or outstanding accomplishments of the nominee. This may include, at the panel's discretion: effect, reach and overall impact of the achievement made by that nominee as outlined in the nomination documents.

Submission Process

- Nominations to be dropped off /mailed to Alberta Music–North no later than **Friday, October 27th**.
Alberta Music
#301, 10526 Jasper Avenue
Edmonton, AB T5J 1Z7
- Nominations must be made with the knowledge of the artist nominee. Artists may not self-nominate.
- Submissions must include a completed, signed Nomination Form and support material detailed on the final page of this document.

NOMINATION FORM

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| Nominated Artist/Group | |
| Address | |
| City | |
| Postal Code | |
| Telephone | |
| Email Address | |
| Signature of Nominated Artist | |
| Witness Name | |
| Witness Signature | |
| Nominating Organization or Individual | |
| Name of Contact | |
| Signature of Nominator | |
| Telephone | |
| Email Address | |

Support Documentation

- A copy of the recording for which the artist is being nominated. *Note that **CDs** or links to high quality **MP3s** are the only acceptable formats. If sending links please send to info@albertamusic.org with the subject line: EMP 2017 – ARTIST NAME.*
- A detailed description of why the nominee is worthy of the Edmonton Music Prize which responds clearly to the prize criteria, including any recent accomplishment or unique contribution they may have had to the Edmonton Music Community or the Edmonton Arts Community as a whole.
- At least one, and no more than three letters of support from another organization or individual that is not the nominator.
- The artist's current CV/Resume or detailed biography detailing the relevance of the artist's body of work to the Edmonton Music Prize.

Use of Support Materials

Alberta Music and the Edmonton Arts Council reserve the right to use the submitted support materials in the promotion of the Edmonton Music Prize. Biographic materials and stories may be published online and in print media, and submitted music may be made available for online streaming and for distribution to radio and television for use in promotional features. This will be done for the sole purpose of promoting the prize and its nominees, Alberta Music, the Edmonton Arts Council, the City of Edmonton and Edmonton's music community. It will in no way be used to generate revenue.